



AXI PLAZA

CONTENTS

INTRODUCTION 04

PRIME LOCATION 08

FLEXIBLE DESIGN 10

ALLURING ENTERTAINMENT 12

EXCLUSIVE TRADE CENTER 14

WORLD-CLASS SELECTION 16

INCREDIBLE POTENTIAL 18

BUSINESS MIX 22

STACKING PLAN 24

FLOOR PLANS 26



AN UNPARALLELED RESORT SHOPPING EXPERIENCE



With a modern blend of international shopping, culinary delights, and cultural events, AXI PLAZA redefines what it

means to be on holiday. Buzzing with energy, excitement, and entertainment, the possibilities at AXI PLAZA are endless.



AXI
PLAZA

THE
SMART
CHOICE



AXI PLAZA

THE EPICENTER OF CONNECTIVITY AND CONVENIENCE

Nestled in the heart of Bai Dai, recognized for its expansive coastline and as one of the world's top 10 most beautiful beaches, AXI PLAZA is conveniently located on Nguyen Tat Thanh Street, the central route connecting Cam Ranh International Airport and Nha Trang City. Offering seamless connectivity to renowned tourist destinations

such as The Anam, Melia Vinpearl Bai Dai, golf courses, and the picturesque neighboring islands, AXI PLAZA features a diverse range of attractions, including a Commercial Center Complex, state-of-the-art Convention Center, sophisticated Skybar, and an array of delectable European restaurants.





FLEXIBLE DESIGN

SPACE DESIGNED WITH
GUESTS IN MIND

Inspired by the iconic basket boats associated with fishing village culture, AXI PLAZA resembles a boat floating peacefully on the turquoise waters of Bai Dai Beach. Thoughtfully structured with four functional floors and a panoramic rooftop, the complex is as beautiful as it is practical.

Our commercial center operating model prioritizes optimal space utilization and provides basic completion of ceilings, walls, and floors, allowing business owners to optimize initial investment costs.

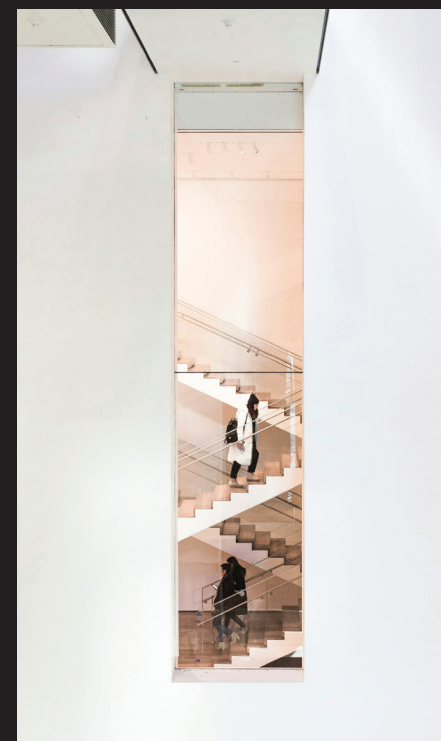
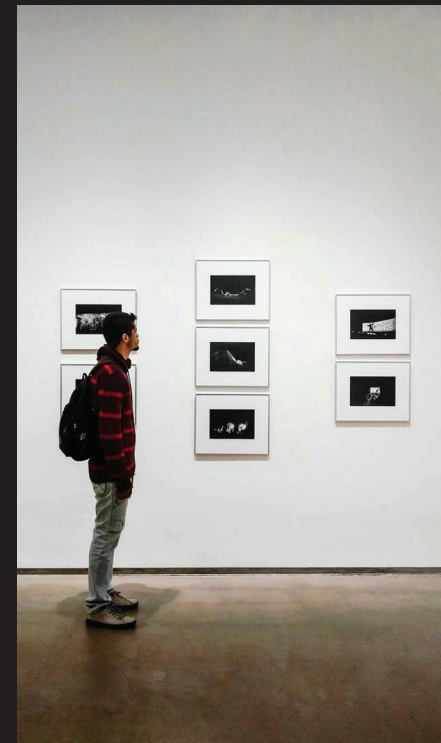
Our design approach and flexibility ensure a most relaxing shopping experience for guests.

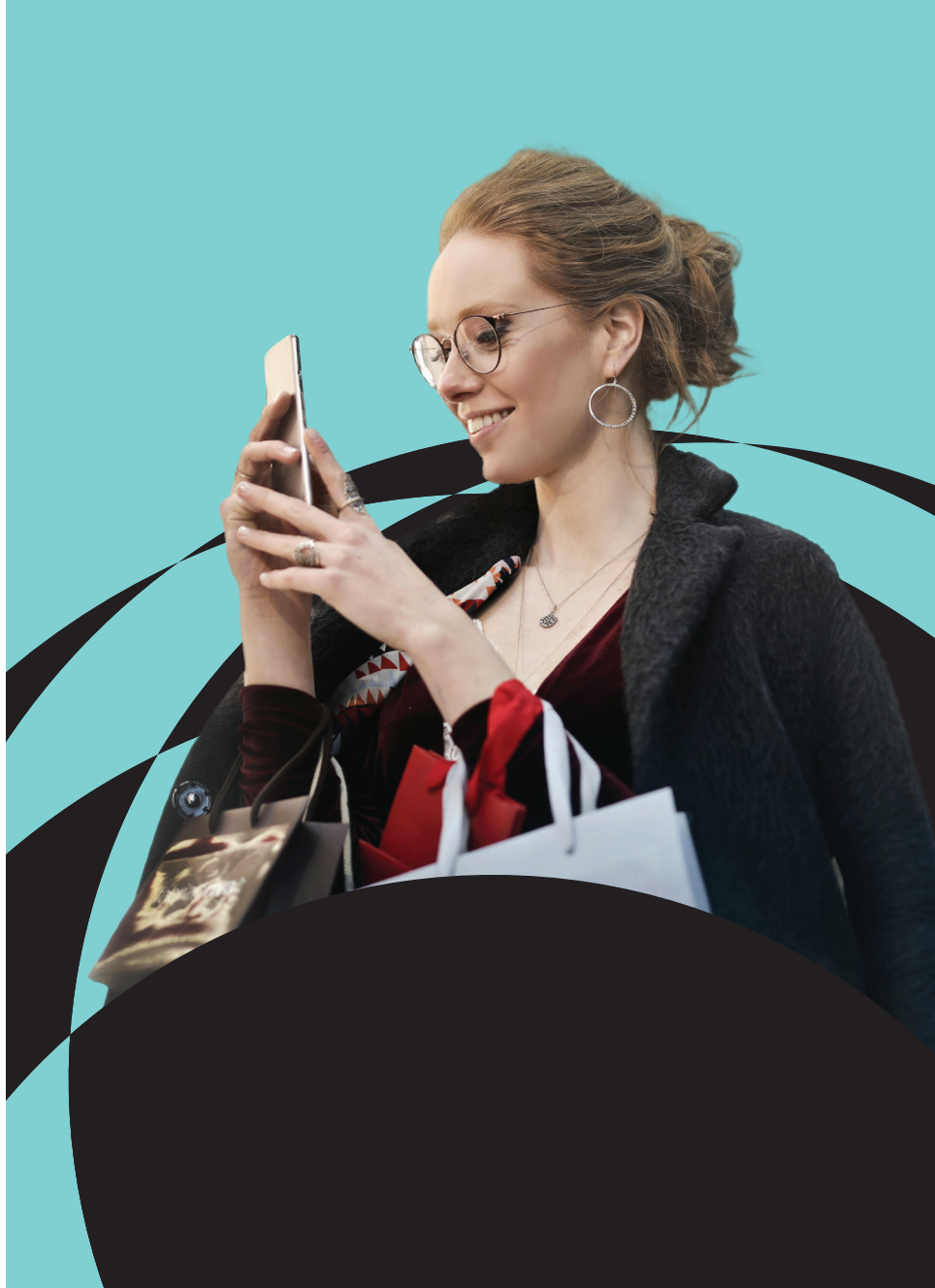
ALLURING ENTERTAINMENT

ELEVATING THE STANDARD

Situated on an expansive 30,000 sqm campus and surrounded by sparkling swimming pools and picturesque landscaped grounds with uninterrupted sea views, AXI PLAZA integrates the essence of local culture with modern aesthetics as exemplified through the shopping, events, entertainment, and culinary experiences.

With a steadfast mission to elevate the standard of high-end tourism, AXI PLAZA aims to become a benchmark-setting destination for Cam Ranh and Nha Trang.





EXCLUSIVE TRADE CENTER

TRANSCENDING CONVENTIONAL SHOPPING

Welcoming millions of guests from neighboring resorts and towns, AXI PLAZA stands proudly as the inaugural and exclusive shopping destination in Bai Dai. Boasting a diverse range of utility services and distinctly Vietnamese cultural entertainment activities, AXI PLAZA features a dynamic array of over 70 multi-industry business booths.

AXI PLAZA, characterized by an open green design, is an architectural marvel. Notably, it is the sole trade and convention center in Long Beach, orchestrating activities that propel the region's tourism potential to new heights.

WORLD-CLASS SELECTION



HIGH-QUALITY LOCAL MEETS RENOWNED INTERNATIONAL

Uniting celebrated local brands with time-honored international brands,
AXI PLAZA offers guests an exceptionally holistic experience.





INCREDIBLE POTENTIAL

—
A LUXURY RESORT PARADISE

Bai Dai Beach is slated to become a high-end resort paradise in Khanh Hoa Province and has already attracted significant resort real estate investments. Based on the international airport's capacity,

the area's strategic vision, the investment promotion policies, and the open-door policy, Cam Ranh Peninsula is fast becoming an economic powerhouse and a beacon for future resort investments.

THE BEACON OF BAI DAI



BUSINESS MIX



EVERYTHING IN ONE PLACE

A diverse mix of f&b, fashion & beauty, retail, and services are part of what make the

AXI PLAZA experience so exciting. Retailers can be confident they are in good company.

1

FOOD & BEVERAGE

Coffee
·
Fast food
·
Tea – Milk tea
·
Ice cream

2

FASHION & BEAUTY

Fashion booth
·
Cosmetics booth
·
Fine jewelry booth
·
Beauty care accessories booth

3

RETAIL

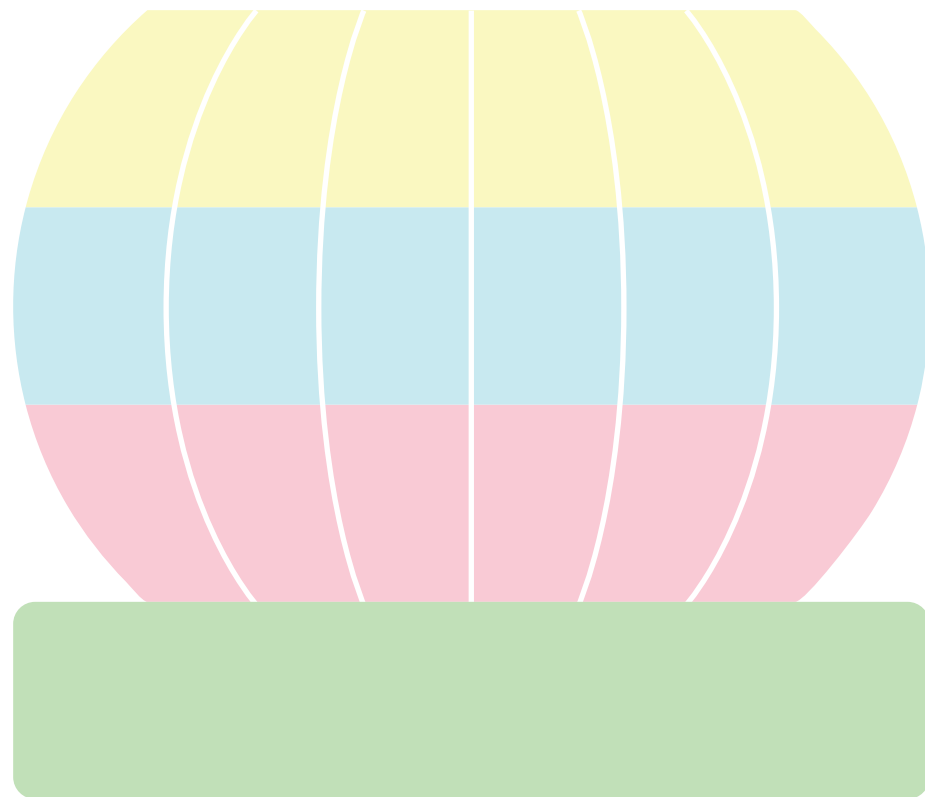
Convenient booth 24/7
·
Local specialty stalls
·
Souvenir stall
·
Travel and sports equipment

4

SERVICES

Play area
·
Travel service companies
·
Currency exchange facility

STACKING PLAN



F&B, 360 ROOFTOP AREAS

BALLROOM & CONVENTION

F&B, MAIN LOBBY

RETAIL & F&B



FLOOR PLANS

01

RETAIL & F&B



An exciting mix of local and international brands along with a buzzing atmosphere make the ground floor the place to be.



02

MAIN LOBBY



Natural light and panoramic views make AXI PLAZA a picturesque destination for locals and guests in the area to escape the midday heat.



02

F&B



Ample space to sit, relax, and converse makes AXI PLAZA a top destination for a variety of food & beverage options in the area.



03

BALLROOM & CONVENTION



The AXI PLAZA conference hall boasts natural light, appealing to anyone in search of a new backdrop to their most important meetings.



04

ABOVE IT ALL



The AXI PLAZA sky bar is bound to be a must-stop destination among guests to the area and a favourite for those living nearby.



SEE YOU

AT THE FOREFRONT OF RESORT RETAIL

AT AXI PLAZA



AXI PLAZA

Contact us today and be part
of the future of retail in Khanh Hoa!

Address:

Axi Plaza, N4 road,
Nguyen Tat Thanh boulevard,
Northern Peninsula Cam Ranh,
Khanh Hoa, Vietnam

Email:

info@axi-plaza.com

Phone:

(+84) 911 892 343

Website:

www.axi-plaza.com